

REMARKS

Reconsideration and further examination are respectfully requested.

Rejections under 35 U.S.C. §102

Claims 1-12 were rejected under 35 U.S.C. §102 as anticipated by Freishat et al. (U.S. Pat. 5,945,989).

Freishat:

Freishat describes a system that combines a telephone with an interactive voice-response technology, database software, streaming audio technology and the WWW to allow people with no knowledge of HTML to pick up a phone and revise their web site. (Freishat, col. 2, lines 10-20).

The claimed invention is patentably distinct over Freishat, as there are several elements in the claims that are neither described nor suggested by the reference.

In particular, Freishat neither describes nor suggests a directory structure or navigation tree which is accessible to the user and relates the web pages. Although Freishat describes the ability to modify a link of a web page, Applicant's would submit that such a teaching falls short of the directory structure/navigation tree of the claimed invention.

For example, the directory structure/navigation tree of the claimed invention may be easily used to update modules when a new version of a module is received, by simply modifying the pointer in the navigation tree to point to the updated module, as recited in claim 12. No such ability is present in Freishat.

In particular, Freishat neither describes nor suggests maintaining version numbers of the modules. Although the Examiner states that Freishat's use of a time stamp is equivalent, it is

noted that when Freishat describes a time stamp, it is merely a time stamp that is placed on the finished web page product, it is not associated with the individual program code module. Thus, Freishat would not have the ability, as this invention does, to quickly update web page programs for example if a new version of a banner is obtained, etc.

The independent claims of the present invention each recite at least one of the elements that distinguish the present invention over Freishat. For example, Claim 1, 9 and 10 each include a navigation tree or directory structure. Claims 11 and 12 each recite module versioning. Accordingly, for at least the reason that Freishat fails to teach essential elements of the claim it is requested that the rejection be withdrawn.

Conclusion:

Applicants have made a diligent effort to place the claims in condition for allowance. However, should there remain unresolved issues that require adverse action, it is respectfully requested that the Examiner telephone Applicants' Attorney at the number listed below so that such issues may be resolved as expeditiously as possible.

For these reasons, and in view of the above amendments, this application is now considered to be in condition for allowance and such action is earnestly solicited.

Respectfully Submitted,

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Date

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